

Join our Webinar

November 19th from 0900 to 1030 am!

Regulations and sustainability are moving fast – are you ready? Don't miss this chance to learn from top experts how to navigate circularity, packaging, and compliance within transport packaging before the rules catch up to you.

Join our webinar to explore the major sustainability regulations and trends shaping the future of business.

We'll dive into why large-scale, systemic solutions are essential for achieving real circularity, unpack the upcoming changes in packaging regulation (PPWR) and extended producer responsibility, and clarify the implications of the EU Deforestation Regulation—particularly its impact on transport packaging and supply chains.

Gain practical insights to help your company stay compliant, competitive, and ready for the transition to a more sustainable economy. Reserve your spot today!

Meet our speakers

These three prominent speakers will give us much needed information and inspiration on following topics



Eirik Hovland Steindal

HEAD OF GOVERNMENT AND PUBLIC AFFAIRS,
GRØNT PUNKT NORWAY

Drawing on Steindal's expertise in the Packaging and Packaging Waste Regulation (PPWR) and Extended Producer Responsibility (EPR), he will outline how the PPWR impacts transport packaging and compliance requirements. The session offers practical guidance on EPR's role, reusable pallets, and how businesses can prepare for upcoming regulatory changes.

Sustainable brand strategist and self-proclaimed climate optimist Petter Gulli will talk about crazy consumption, why you matter more than you think, and why the world today needs big, boring, industrial solutions to circularity, not more green influencers recycling their ecological tea bags.



Petter Gulli

COMMUNICATION GURU, CLIMATE OPTIMIST,
GREEN ENTREPRENEUR



Lena Landén

EXPERT IN SUSTAINABLE VALUE CHAINS AND
THE EU'S DEFORESTATION REGULATION

Lena will clarify how the EU Deforestation Regulation (EUDR) affects wooden pallets and the wider supply chain. She will explain key compliance requirements and necessary documentation, offering practical insights to reduce uncertainty and help participants understand what the regulation demands – and how to prepare effectively.

